

Axel Beelen

A→B

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Driving licence
Nationality: Belgian
Date of birth: April 9th 1974

**Certified DPO and
Blockchain Expert
Senior experienced
trilingual Law graduate**
Self-employed



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Education

→ 2018 & 2019

Certified Blockchain Expert

Frankfurt School of Business
Management & Utrecht University

→ 2004 to 2006

Master in IP law

Katholieke Universiteit van Brussel
With honors

→ 1993 to 1998

Graduated from Law School

ULB (Brussels)
With honors

→ 2017

Programme in European data protection regulation (GDPR)

Solvay (ULB - Brussels)
With honors (certified DPO)

→ 2000 to 2002

Master in tax law

Ichec-ESSF (Brussels)
With high honors

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Publication

→ 2019

“Guide pratique du RGPD – Fiches de guidance”

Axel Beelen

Published by Bruylant

→ 2020

**«La protection des données pour les institutions
publiques / Analyse pratique et retours d’expériences»**

Under the coordination of Axel Beelen

Published by Anthemis

→ 2021

«Guide pratique des plateformes - 20 legal designs commentés»

Axel Beelen, Cynthia Charlier et Jeffrey Vigneron

Published by Larcier

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Work Experience

a.

→ *As from January 2018*

GDPR, IP & blockchain legal Consultant

at the moment:

Athora Belgium SA (working in their DPO department)

MoneyOak SA (being their DPO)

before:

ProduPress SA (realization of their full GDPR compliance)

BNP Paribas Fortis SA (Procurement department)

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Work Experience

b.

→ Nov. 2014 to Dec. 2017

AXA Belgium SA

Digital & Privacy Legal Advisor

Passionate about new technologies and specialised in data protection regulation, I was appointed as the legal privacy contact person of the Marketing department.

- Involved in the implementation of the GDPR at the global level of the company (e.g.):
 1. Author of GDPR compliant privacy notices & of the suppliers contract modifications
 2. Animation of th employees GDPR awareness
- Solving legal issues related to the various areas of activities of the Marketing dpt (campaigns, projects, new products, etc.)

→ Sept. 2008 to Oct. 2014

SAJ-Jam (Collective Management Society)

Corporate Lawyer & Deputy Manager

After my years at SAJ-Jam, I'm now an expert in helping quickly and adequately clients in various areas of Law.

- Providing solutions to legal issues to clients
- Negotiating & organising the definitive settlement with Google Inc. in the Belgian Google News case-law
- Lobbying within Belgian and European political parties
- Giving public presentations of the company in seminars
- Prospection of new members
- Writing IP news for the unions newsletters
- Keeping a close eye on Belgian and international IP news

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Work Experience

C.

→ May 2007 to Sept. 2008

Freshfields Bruckhaus Deringer Knowledge Management Officer

Freshfields is one of the best law firms of the Brussels marketplace acting for national & international financial clients.

- Sending comprehensive updates on all Belgian and international company law news

→ Sept. 2003 to May 2007

KPMG (Knowledge Management Dpt) Senior Tax Researcher

Thanks to this challenging position, I was able to better understand the complexity of the Belgian tax regulation.

- Informing and updating the advisors and clients on all Belgian and international tax news
- Writing IP news for newsletters
- Analyzing KPMG corporate tax advice
- Providing support on requested information
- Organising and managing the company's Sharepoint intranet

→ July to Dec. 2002

TCLM (Tax Law Department) Law Adviser in fiscal matters

Facing challenging tax issues, I learnt at TCLM to better scrutinize difficult juridical client's problems.

- Drawing-up advice on VAT, personal and corporate tax
- Analysing customers' books in order to adequately fill in tax returns and preparing them for tax controls
- Assisting foreign companies to register for VAT

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Work Experience

d.

→ May 1999 to June 2002

EDITIONS KLUWER

Product Manager

Part of the tax law section of the company, I was responsible of various products (newsletters, website, books, etc.).

- Dealing with all current tax laws
- Checking specific issues with the tax authorities
- Managing tax law publications
- Publishing interpretation of new legislation

→ March to May 1999

ONEM (Legal Department)

Legal Assistant Adviser

*Interested by my profile
Feel free to contact me*

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