

# INFORMATION MANAGEMENT

AXEL BEELEN – OUR SERVICES

January 2019

## OUR EXPERTISE IN INFORMATION MANAGEMENT

**Information management** is “the provision of the right information to the right people at the right time”.

We previously worked at **KPMG** and **Freshfields Bruckhaus Deringer** in their respective Knowledge Management Department. We acquired there an expertise in that activity.

We know the real **importance** of being always informed about the news. And in due time! Moreover, we also know that it’s a challenge to follow all the legal news. The management of our day-to-day job makes it difficult to monitor and check all the internet websites we want and should.

# information management

## DAILY NEWS & WEEKLY NEWSLETTER(S)

So, knowing it’s difficult to manage current flow of information, we will help your firm to always be aware of the **most up to date** information.

Our **services** include:

1. the sending of **email alerts** in case of important news;
2. the sending of a **monthly newsletter**.

Our services **cover** our expertise of law, be it :

- **IP/IT**
- **Data protection (GDPR)**
- **Blockchain / DLT / cryptocurrencies**

## HOW COULD WE COLLABORATE?

1. You decide the **expertise of law** we will cover for you (it could be several of the three mentioned above or even all of them)
2. You give us the **contact e-mails** of the interested people in your firm
3. And that's it!

## TEMPLATE AND CONTENT OF THE NEWSLETTER

We work with an excellent **graphic designer**. We will send the news in a modern made template. We know that the form is even important than the real content. If you wish, we could include the logo of your firm in it.

Our monitoring will include the most up to date information regarding the chosen expertise(s) of law. We will agree of the **sources** of information we will **monitor** for you (with a maximum of 25 sources by expertise of law).

Each important news will be accompanied by a short **description** of the most useful consequences and metadata allowing you to understand them in a quick look.

## PRICING

Pricing will be a **monthly flat rate** for each chosen domain of expertise.

The **pricing** includes the monitoring, the making and the sending of the email alerts and the monthly newsletter to maximum 5 people of your firm for each chosen expertise of law.

## CONTACT

Should you want more information regarding our services, **don't hesitate to contact us**.

We could also discuss activities (e.g.: other forms of information/knowledge) not included in this document.

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